

THE GLEICHEN CALL

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LT.-COL. A.G.B. LEWIS PROMOTED TO INDIAN AGENT

Lt.-Col. A. G. B. Lewis has been promoted to Indian agent at Hobbema, Alta. for which place he will leave this week end. Col. Lewis had been on the Indian staff here for many years and with Mrs. Lewis will be much missed by their many friends.

It was through the efforts of the Colonel that the 22nd Battery was located here, and also started the 22nd Battery hockey team which over years held the spot light in Alberta hockey circles. If a parade of a display was to be staged commemorating some big event Col. Lewis was always appointed to manage it, which was always a success. The last noteworthy of this kind was the Coronation parade early this year which was the biggest and finest parade ever seen in Gleichen and showed conclusively that it was guided by a master hand.

The Call joins with the Colonel's many friends wishing him the best of luck in his new position.

THE WORLD OF WHEAT

By H. G. L. Strange, Director of
"Crop Testing Plan."

"Tamworths and Tamworthers! pigs! That's what your herd consists of, Mr. Strange."

These were frank words said to me a few years ago by a neighbor who looked with an expert eye at my hog. So, to be equally frank, I said to him: "Reward and Reward-less—that's what your fine field of wheat consists of!"

We are both astonished to hear these things, but we learned some thing from each other, nevertheless. "Those producing pigs should know the fine points of their animals, equally so is it important for wheat producers to know how to distinguish the different varieties one from another, for many a man who thinks he is growing good Marquis wheat, it is true, have a little of this variety in his fields, but as one humorist has said: "Sometimes hardly enough to hurt!"

How are the wheat varieties identified? Just as easily as pigs or chickens or cattle are distinguished, one soon knows how.

Future "World of Wheat" article will show the characters of the various varieties. These who are interested in such a study should harvest this fall, and preserve a few from sheaves from their fields.

Following factors have tended to raise rice: Drought causing reduction in Argentine acreage. Dominion Bureau estimate Canadian spring wheat average condition as only 37 per cent. Unfavorable Australian crop. Rainy delays in Russian and Hungarian harvest. It is expected Hungarian wheat. Fall damage in Western Canada. European apple and pear prospects decline.

Following factors have tended to lower price: Russian wheat offers received in England. Favorable Monsoon helps Indian crops. Australia offering wheat freely. Dominion Bureau's wheat average estimate for prairie provinces increased slightly. European harvest progressing favorably. U. S. Department of Agriculture wheat and corn estimates increased. Harvesting under way in prairie provinces.

Friends help the editor in his search for news. When your friends come to visit you, if you are not ashamed of it, tell him; when your wife gives a tale party if you have recovered from the effect of the gossip drop in with the news; when baby arrives give a call; if you go to a party come in and tell us about it. If your wife likes you come in and let us see the scars and tender sympathy through the paper; if your mother-in-law has left don't be bashful about it; give in all the common place news. In short what ever makes you feel proud, sad, homesick or glad submit it to our wisdom and see our locks part and stand on end with gratitude, which will pour from every pore like moisture from the dew be sprinkled earth.

Judges Have Difficult Time Awarding Garden Prizes

The annual inspection of gardens in town was conducted under the auspices of the Horticultural Committee of the Board of Trade last Saturday.

The services of judges was again undertaken by Tom Glendenning and Alex. Gray of the C. P. R. headquarters in Strathmore and the Board takes this opportunity of expressing its appreciation of the services of these two men which was given free of charge.

The judges and the committee found great difficulty this year in allocating the gardens to their proper classes. Some places have advanced so much the past two years that they are now coming into the first class which deals largely with flowers and general appearance, but in putting these places into that class they could not compete in the other class of straight vegetable gardens.

This seems rather unfortunate as some of the places had very good vegetable gardens. The committee will recommend to the Board that it is now too large an assignment for the committee to handle and will advise that the citizens themselves form a garden club to govern the competition and set the classes for another year.

The judges also had considerable difficulty placing the winners in the vegetable class particularly as to first and second place. These two gardens are both very good and there is little to choose between them.

The prizes were awarded as follows:

First Class: John Ramsay.
2nd Mr. Peter Kelly.
3rd Mr. T. H. Beach.

Second Class:
1st Segi Guttrath.
2nd Eli Woods.
3rd Rev. J. N. Wilkinson.

It would be well worth while making a visit to the many beautiful gardens in town this year which are a convincing argument for the money which has been expended for an irrigation system.

OBITUARY

MRS. AMALE KIERSTEIN

Mrs. Amale Kierstein passed away Sunday evening at the home of her son Otto, at the age of 86 years, after an illness of some six weeks. Mrs. Kierstein was the wife of Mr. Kierstein who predeceased her in May 1913, and family came from Germany 33 years ago settling in Saskatchewan, and in 1901 moved to the farm north east of Gleichen where she resided until her death. She is survived by three daughters and four sons, namely: Mrs. Nichol, of Vancouver; Mrs. Coester of Cluny; Mrs. Alf Daw of Gleichen; Rudolph and Otto of Gleichen; Paul, Rocky Mountain House; Albert of Strassburg, Sask. Interment took place in the family plot in Gleichen cemetery.

The roads to greatness are still open. The avenues to human pre-eminence have never been closed; no obstruction is there today that has not always existed. But not all those who seem to reach the summit may be considered truly great! All greatness that lacks the element of greatness must be false. The man who rides over the just rights of others in order to secure his own advancement, is lacking in all that constitutes true greatness. Wisdom, zeal, courage, perseverance, knowledge, are some of the traits of character that push one to the front. But above all things it takes industry to make achievement. We must begin young. Time must not be wasted; it too precious to those who expect to succeed. Idleness must not be tolerated. The men who reach notoriety are busy men. There are idlers in school; as a rule they are never heard of beyond the school room. There are street corner loafers who spend days wasting time, but who ever heard of them as being noted for anything for anything? There are people who are fascinated by bridge, billiards or baseball, or other games, but there are few fascinated by their

life history. There will be great men yet, but they will be workers. Put the man who has time to spare; on whose hands the day drags; who has to invent ways in which to amuse themselves. While they are doing this they will find that somebody has gone to ahead. While they are idling some one has worked; while they have been but drones in the hive, others have gone out and laboriously gathered the sweet stores.

One evening last week a crowd gathered to cheer the newlyweds. Mr. and Mrs. Raymond P. Cunningham. About seventy danced the night away at the Meadowbrook hall, finally breaking up, with the song "For They are Jolly Good Fellows." The town and countryside wish Mr. and Mrs. Cunningham, joy and happiness and success in the years to come.

Wm. Service has been a very busy man during the past week moving his residence some 25 or 30 feet to a new site. When Mr. Service gets his work finished he will have a splendid home. Incidentally it might be remarked here he has one of the finest gardens in town.

Engineer Lester got the new pump and motor connected up with the water main last week and since that time has been carefully watching the outfit work. The new well has substantially increased the water supply in the reservoir and for the first time in many months plenty of water is available.

Cuba is creating a great national park of 64,812 acres, in which native animal and vegetable life will be protected and propagated.

Europe's oldest windmill, said to have been erected in the year 1119, stands in the village of Malderen, Belgium, about 30 miles from Brussels.

Carl Johnston has sold his house to Mr. Anderson caretaker of the armories.

ITEMS OF INTEREST OF THE TOWN AND DISTRICT

Mr. and Mrs. H. L. Phillips have returned after a very enjoyable vacation spent at Vancouver, Victoria and Seattle, Wash.

The main street of the town got to annual scarifying last week by the government grader. It now looks much better and feels better to drive over.

Bill Taylor returned last week from Trail, B. C. After spending some 12 or 15 hours in town took the train with the Battery boys to camp in Manitoba.

Mrs. Vivian Meann returned last week after spending over a month at summer school in Calgary. She will take charge of Livingstons school when it opens.

Miss Irene Phillips has left for a visit with friends at Kenora, Ont. On her return she will stop at Winnipeg to visit Mrs. Richard Portie, daughter of Lt.-Col. A. G. B. Lewis.

Miss Lena and Miss Flora Bollinger left on Monday evening to take up residence in Tennessee where their marriages will take place this autumn. Their many Gleichen friends wish them success and happiness in their new homes.

The life guard at the lake should have a uniform of some sort. Failing that it would be quite appropriate if he had on his sweater in large letters "Life Guard" in the way visitors, strangers and others would know that he was an official and his orders must be obeyed. At the same time it would be of much comfort to those who cannot swim to know that assistance is near at hand if they should get into deep water.

A car accident happened two or three miles east of Crowfoot Creek on the main highway, Saturday evening, when a car returning from the east after a 6,000 mile trip, blew out a tire causing the auto to take the ditch and turn over several times. The car was badly damaged while all the occupants escaped serious injuries save for some bad bruises and a severe shaking up. The car was brought to Gleichen while the occupants, who are friends of Arlt and Mrs. Sutherland, were taken to their residence at Eventide Home.

People take newspapers nowadays, read them and then throw them away. They never think what a source of pleasure and profit, or reminiscence and thought, a file or even a few numbers of such a paper would be to them twenty or thirty years hence. Pay for your papers then keep them.

RICHESON-WILSON

A wedding of interest to Gleichen and district people took place recently in Vancouver when Miss Isabella Wilson, daughter of Mrs. J. H. Wilson, Gleichen and Mr. Hubert Richeson, of Vancouver, were united in marriage. The ceremony was performed in the church after which the bride and groom and the guests adjourned to the home of the groom's father where a reception was held. The bride wore a blue dress with white ruffles, white shoes and white hat. Mr. and Mrs. Richeson left for a honeymoon trip to Victoria after which they will reside in Vancouver.

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

Howard Bowen has returned from Empress to take his former position S. A. Hall's store.

W. J. Young of Cayley is visiting relatives here.

Alford and Mrs. Hogg left on Thursday last by auto for Red Deer to visit his parents.

R. M. Mace says that his new McLaughlin is the best bar-wire fence cutting machine he ever saw. No point applies for.

The annual Gleichen exhibition has fallen flat for lack of enterprise. For several years past a few faithful

Twenty Years Ago

Twenty years ago two farmers' grain companies serving Alberta Farmers were amalgamated to form United Grain Growers Limited.

The twenty years that have passed have increased the confidence of farmers in this farmer-owned institution. Satisfactory experience in the handling of their grain is the basis of that confidence.

Deliver your grain to

UNITED GRAIN GROWERS

Elevators at: Gleichen, Arrowwood, Shandville, Cluny, Nakama.

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men worked hard and spent their money freely but finally became utterly disgusted with the reception their efforts met. Those who received the greatest financial benefits were frequently the hardest knockers. Instead of being ready to give of their time and money when asked to make an exhibit they only growled: "What's in it for me?" At the last meeting called only one man attended. Now the old officers have quit and they take hold and make it a success.

The Hammer Hill school opened Tuesday after the summer holidays. Mr. and Mrs. T. W. Bates have received their son's medal, which is engraved "Supt. J. Bates, 5011552, 11th Field Co. Canadian Engineers, For Bravery in the Field." He has not been allowed to write any information of how he was at the time.

Work on the power house new brick smoke stack is now progressing.

While preparing to connect the Pacific Cold Storage up with the town water works Monday afternoon before connection could be made the water got beyond control. The ensuing flood, however, did not do very much damage.

Sunday morning the stable at Roy Allen's residence took fire. The interior was a seething mass before the firemen got there and they could only assist in keeping the flames from spreading which was not difficult as the wind carried the flames toward the street. The stable was the property of J. E. Ostrander and was completely destroyed.

Roy M. Allen has started grading the streets with the grader. Roy says he had no idea there were so many experts with the grader in town and all his friends Men, women and children kindly came forward with advice of how the complicated machine worked and how the streets should be graded.

"School Bound?"

—Asks JANE DEE

GOING away to school this Fall—to College—to Normal—or to train for a nurse? If you are, it's time to be planning your wardrobe. You'll be surprised how the correct clothes will add to your enjoyment and give you confidence when meeting new people.

It is not necessary to spend lavishly to be smart. A little careful studying of what you actually need, and knowing how to minimize on accessories will help the budget greatly.

Why not write to me and tell me what your plans are for the Fall? Of course you must give me a complete description of yourself, your coloring, height, weight, bust measurements, etc. I will be glad to help solve your problems, so do not hesitate to write.

Jane Dee

J. T. EATON & CO. LTD.

EATON'S

He extends his heartfelt thanks to one and all for advice.



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the thrifty man's
tobacco-is now
cellophane-wrapped
with the easy-opening
ribbon. It stays
factory-fresh and
lasts longer.

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Rehabilitation Versus Relief

What Western Canada needs most to-day is employment for the large army of jobless congregated in the cities and towns and scattered throughout the rural districts, and some well-defined and ambitious plan of insurance against a repetition of continued drought conditions, or at least some scheme which will mitigate the effects of future periods of inadequate moisture.

These two great needs should, if possible, be hooked up together through a program of public works designed both to alleviate the present unemployment scourge and at least reduce to a minimum tremendous crop failure losses which may, and probably will be occasioned by drought cycles in the future.

That drought will again take toll of the products of the farm in the future, distant or not so distant, there can be no doubt, for history has demonstrated without peradventure that cycles of dry years inevitably follow long periods of abundant moisture and there should be no feeling of false security on the part of the residents of those sections which are this year enjoying the benefits of copious rains.

With many of its districts hard hit over a period of unprecedented length, Saskatchewan is bearing the brunt of the shock this year with a crop failure of record proportions, and part of Alberta is again feeling the weight of drought. Manitoba has escaped devastation from lack of moisture but there is no guarantee that the most easterly of the prairie provinces, along with the other two, will escape another drought debacle next year or at some future time.

Some palliative may be adopted in the form of changed cultural methods which may have some effect in ameliorating the effects of drought, but even these will not avail in the face of continued dry weather over a long period of time, and the possibility of such contingency in the future must be faced and, if possible, coped with.

Unless some project which will ensure sufficient moisture to guarantee a reasonable amount of grain and fodder crops can be devised and put into operation for use in a season of shortage, the future of agriculture on the prairies is by no means assured.

While the construction of dams on small streams and dugouts on individual farms designed to conserve waste water has some value in some seasons, they are of little use if there is no precipitation to feed them and under those conditions such schemes are merely nibbling at the problem.

What is needed is some wide-embracing project, which may, it is true, cost a lot of money, but which will provide sufficient water for irrigation on a large scale. Enormous quantities of water flow down the slopes of the Rocky Mountains when the snows melt and escape to the sea in addition to the large amount which is lost through evaporation at a season when such moisture would be a valuable aid to agriculture on the prairies. Thought should be given to the engineering and economic feasibility of capturing and impounding as much as is feasible of this lost water so that it may be turned to the needs of agriculture.

If some such scheme is found feasible the question of cost should not be allowed to stand in the way, even if it costs hundreds of millions of dollars. The loss of one single crop in Saskatchewan alone is equivalent to the disappearance of \$300,000,000 and all that that implies, to say nothing of the resultant expenditure for relief, amounting to many more millions for which, under the direct relief system, there is no return.

But in addition to the dividends, which a feasible project of this nature might well be expected to yield in assured crops, a plan of this kind would also, during the construction period, provide a great deal of work for large numbers of unemployed, thus helping to solve the other great problem which still faces the peoples and governments of the country. The completion and operation of such a project, if of adequate proportions would ensure a reasonable measure of prosperity to such sections of the agricultural country as could be brought under its benefits, and this in itself would go a long way to lessen the unemployment problem in the urban centres.

Governments have too long been prone to take the easy way of tackling a big and dual problem by voting sums of money for direct relief, as a result of which the problem is no nearer to its solution than when it first reared its head several years ago and, in the meantime, millions of dollars have been expended and there is nothing to show for it.

Continuance of direct relief without exacting some return for the expenditure also creates a moral problem which will have to be solved and that is the loss of incentive to work even when it is available.

Fortunately the people of the west are keenly alive also to this aspect of the question and the demand for the substitution of work with wages for direct relief, or as the mayor of one western city recently put it, "rehabilitation instead of relief", is becoming more dominant every day.

People generally realize that if private capital is unable or unwilling or afraid to provide work that it must be done by the government at least until conditions in the West have improved to such an extent that industrial condition is restored.

"I'm afraid you'll be late at the party," remarked an elderly lady to her granddaughter. "Oh, dear, grandma," said the girl, "don't you know that in a fashionable set nobody goes to a party until everybody has got there?"

"This is a very small bit of chicken you have given me, waiter," complained the diner.

"Yes, sir," replied the waiter, under the notice anyhow, "but you will find it will take you a long time to eat it."

So elastic is pure wool that in a laboratory test, a single thread of wool will stretch to 170 per cent. of its length and then snap back to normal.

An observer in a two-hour tour around London counted 54 people who walked under ladders, 41 women and 13 men.

Water Transportation In North

Two Modern Vessels Now Flow Waters On Mackenzie River

Marking a new era in water transportation to the Canadian Arctic, the flagship "Radium King" of Northern Transportation's Mackenzie River fleet, started on her maiden voyage to Fort Norman.

Of welded steel, nearly 100 feet long, with powerful Diesel engines, refrigeration chambers to carry meat, fresh vegetables and milk, electric light and steam heat, the "Radium King" is the most modern ship ever to ply the waters of the far north. She made her trial trip on Dominion Day after elaborate launching ceremonies. For the event, Hon. J. C. Bowen, lieutenant-governor of Alberta, went north by seaplane with A. "Matt" Berry, famous Arctic flier, who has left the air routes to become general manager of Northern Transportation. Gilbert Laflamme, discoverer of the radium deposits on Great Bear Lake and president of Eldorado, flew in from the mine and mining officials, prospectors, traders, trappers and Indians for long distances around, assembled for the event.

Built originally at Sorel, Quebec, the Radium King and the sister ship, Radium Queen, were brought to Waterways, Alberta, by Canadian National Railways, sliced in sections and travelling on an entire train of flat cars. With the ships came a corps of skilled French-Canadian shipbuilders and welders from Sorel. At Waterways they assembled the Radium Queen and, on Coronation Day, the first ship had her first trial trip.

As the ice moved out, the Radium Queen with a barge securely lashed alongside carrying the Radium King, moved down the swift and twisting channels of the Athabasca to Fort Fitzgerald. There, the sections of the vessels were portaged overland for 16 miles by tractor train to the shipyards at Fort Smith. The Sorel crew built the Radium King a second time, thousands of miles from the shipyards where her keel was laid.

A Lesson For Motorists

Traffic Engineer Traveled 17,000 Miles Without Once Using Horn

Oscar Gunderson, Chicago traffic engineer, recently reported he had completed a 17,000-mile automobile trip without once using his horn. He said: "That is proof that continual honking, even in city traffic, is unnecessary to any driver obeying traffic laws."

Engineering training probably developed in this motorist a capacity for deciding promptly in an emergency. During that 17,000-mile trip no doubt he would have blasted his horn if it had been necessary to save human life or to avoid peril to himself. But he did not meet those emergencies probably because he did not dodge out of the line of traffic and sprang ahead in an attempt to gain a rod or two. He didn't cross the centre line and race up hill taking a chance that he might not meet traffic. He did not whirl around a corner and trust to luck not to kill a pedestrian crossing with the green light.

In general, this engineer, skilled in traffic safety, kept his car under control, observed sensible regulations had regard for the rights of others and had no need to horn-tout his way through this 17,000-mile tour. Probably he took no precautions that might not reasonably be expected of any motorist—Detroit News.

Electricity In The Sudan

Small Shock Given By Nearly Everything You Touch

Going to bed in the Sudan is apt to be exciting, if the stories of blankets electrically charged by the climate are accepted as evidence. Khartoum appears always to have had a sort of "cracking" reputation. Hair and silk clothing have been liable to respond to the touch with the crackling indications of discharging static electricity. Now it seems that blankets have started to store up electricity to the confusion of those who would go quietly to bed.

The phenomenon has been given official recognition, and one manifestation of it has been recorded in the May issue of the Meteorological Magazine. William D. Flower, of the Meteorological Service stationed at Khartoum, writes in that journal as follows:

"On the evening of March 6, 1937, a bed had been made up on an angareeb (native bed made of rope on a wood framework) at about 6 p.m., just about sunset, and when the outside blanket was approached soon after 10 p.m. a spark, which appeared to be at least half an inch long, was observed to pass between it and the person's nose. A sharp prick was experienced at the tip of the nasal organ. In the case of the adjoining bed smaller sparks were observed to pass between the blankets and finger-tips, where a tingling sensation was felt."

It is confessed that such conditions are normal at least during the winter months and it is presumed that the electricity is caused by the friction of sand particles against each other when they are driven by the wind.—London Times.

Divers Use Helium

May Assist In Bringing Up Valuable Treasure From Sunken Wrecks

The use by divers of helium, the non-inflammable gas employed in dirigible airships, may be the means of bringing long-lost treasures of the sunken liner Lusitania to the surface of the Atlantic.

Two deep-sea divers at Milwaukee have been experimenting with the gas in the hope that inhalation of it will overcome "caisson bends"—crippling, sometimes fatal cramps caused by sudden changes of pressure while divers are rising from sea depths.

For almost an hour the divers, Mr. Max E. Nohl, of Milwaukee, and Captain John D. Craig, of Long Beach, California, who said they intended to dive to the Lusitania next August, remained in a chamber under a pressure of 42 pounds to the square inch—equal to the pressure of 100 feet beneath the ocean's surface. Instead of the conventional breathing mixture of oxygen and nitrogen they used almost pure helium.

It was the first time that helium had been used by a human being under pressure, according to a doctor participating in the test.—Sunday Times.

Thousand Years Ago

It is still considered something of a novelty to transport food by air. But the first air shipment of a comestible was made a thousand years ago. The Caliph of Cordova carried a dish of the luscious cherries that grew in an orchard about 400 miles away. So 600 caravans were pressed into service, a small silk bag containing a single cherry being tied to each leg of each bird.

LANCERS PERFORM IN FANCY DRESS



Taken during a rehearsal for the Alderhot Horse Show, this picture shows members of the 10th Lancers guiding their horses over six young men in parasols. Judging from the postures and expressions the sextette finds the situation anything but comfortable.



THE WORLD'S MOST FAMOUS FLAVOR
WRIGLEY'S SPEARMINT
THE PERFECT GUM
THE QUALITY CHEWING GUM

Just A Simple Matter

Doctor Claims He Can Actually Cut Out Your Worrying

"Cut out your worrying" is now something more than philosophic counsel of perfection or psychological advice, according to Dr. Walter Freeman of Washington, D.C. It is a simple matter of permitting a competent surgeon to operate on your imagination. Your worrying proclivities can be exercised as easily as your vermiform appendix or your tonsils.

Dr. Freeman recently told the American Medical Association that he had tried it out on 21 patients, of whom 20 had survived the experience. Its benevolent effect is shown by the fact that one man, who underwent the operation three hours later sat up in bed and demanded a whole chicken for his dinner. A woman, within a week of submitting to this scientific magic, attended the theatre and enjoyed the show without worry for the first time in years. She was not even disturbed by the fact that her back hair might be less tidily arranged than could be desired.

The surgeon bore two small holes in the patient's skull, inserted looped wires, rotated them and removed a dozen small spheres of white tissue. By that process, Dr. Freeman claims, the imagination area of the brain is reduced in size, and what is left is no longer distressingly excited by over-stimulation. It seems to be a big idea.—Chicago Daily News.

To Protect Children

Great Britain Investigates Methods Of Adoption Societies And Agencies

Recommendations aimed at tightening control over the adoption of children in Great Britain were made recently by the majority of a home office committee appointed to investigate the methods of adoption societies and agencies.

After reviewing several cases of indiscriminate trafficking of children the committee suggested: Adoption organizations should be licensed by local boroughs or county councils;

They should be forbidden to arrange adoptions abroad by any foreigner, or to let a British subject take a child abroad until a magistrate has granted, in open court, a license permitting it;

They should insist that all adopters apply to court for confirmation of the adoption after a probationary period; Private arrangers of adoptions, parents and the adopters themselves should not be allowed to receive payment without court permission and all advertising by unlicensed agents should stop.

Miss Florence Horsburg, member of parliament, was chairman of the committee.

SELECTED RECIPES

TOMATO BUTTER

7 lbs. ripe tomatoes
3 cups white sugar
1 cup Crown Brand Corn Syrup
½ cup salt
½ cup pickling spices (in bag)
½ cups cider vinegar
½ teaspoon red pepper
Method: Scald and skin tomatoes and cut in pieces. Add remaining ingredients and boil gently for three hours. Seal in sterile jars. Makes five pints.

Soil Drifting

It is estimated that soil drifted from one acre to the depth of one inch is equivalent to the removal of approximately 604 pounds of nitrogen, 155 pounds of phosphorus, and 5,380 pounds of potash. This amount of phosphorus alone is approximately equal to that removed from the soil in the production of 485 bushels of wheat.

Prospective Governors—"I'm not interested in the position. I didn't realize you had thirteen children."

Matrass—"Don't tell me you are superstitious."

A peck of small metal objects can be electroplated at once with a new machine.

"High tea" is a complete meal, served either in the afternoon or evening, at which tea is served.

Building Huge Memorial

Russian Engineers Laying Foundation For Great Palace Of Soviets

After nearly five years of delay, Soviet engineers have started laying the concrete foundation for the great palace of the Soviets, projected as the world's biggest and highest building.

The palace as presently planned promises to be as bizarre a memorial to the Bolshevik revolution as Ivan the Terrible's unique monument to himself in Red Square—the famous St. Basil's Cathedral. The building proper, which is to rise 1,050 feet, will serve as a pedestal for a 320-foot statue of Lenin, shown with his right hand pointing forward in oratorical pose.

(The Empress State Building, Fifth Avenue at Thirty-fourth street, New York, is 1,248 feet high.)

The material for the statue proper has not yet been chosen, but it likely will be of non-rusting steel. In some quarters it is suggested that the great building and monument may be finished within five years, but others believe it will take more than twice that long.

Many Bolsheviks believe and secretly hope that the building as presently designed will not be completed, because they consider it grotesque and ill-fitted to Soviet architecture and the nation's needs.

The projected building consists of three receding cylindrical parts, the upper cylinder serving as the gigantic pedestal for the statue, which Soviet newspapers point out will be visible from below only about ninety days of the year because of the low-hanging clouds over the city.

The main room of the building will be a grand hall seating 20,000 persons, designed for sessions of the Soviet Congress. This body previously has met in the great white palace of the Kremlin, where the Russians used to crown their tsars.

Plans include dropping the chairs of this room below the floor for conversion of the room into a stage or stadium for sports contests. Another hall will accommodate 8,775 persons. Other space is to be used for smaller meeting rooms, offices and spaces for exhibits.

Tremendous engineering difficulties already have been encountered in construction of the foundation. The building is being built on the left bank of the Moscow River at some distance from the Kremlin on the site formerly occupied by the great Czarist Church of the Redeemer. Excavation already has weakened the foundation of a nearby bridge, necessitating its being moved down the river. Water also seeped into the workings, stopping construction while new plans were drawn.

The decision to resume construction follows sending of a large technical mission to the United States last year to work out engineering problems with American consultants.

A Strange New Mineral

Can Be Used In Various Ways And Is Very Cheap

One of the newest and strangest minerals in the world is vermiculite, found chiefly in a mountain in Montana, U.S.A. It combines the qualities of many useful minerals. With slight treatment it floats on water and is a high-grade insulator which can be used equally well for electrical as well as steam-plant work. If exposed to warmth it expands to about 27 times its original volume and becomes a lovely golden color. It is very light and tough and because of its cheapness and similarity to cork might replace that material. It is also fire-resisting to a very high degree and can be used with safety in the construction of furnaces which would melt most metals.—Montreal Star.

Nearly 17,000,000 tons of shipping are handled annually by the principal ports of the Rhine river.

Passenger sea gliders are to ply the Moscow-Volgga Canal in Russia.

BLACKHEADS

Blackheads go quickly by a simple method that just dissolves them. Get two ounces of peroxide powder from your druggist, rub it with a hot, moist cloth gently over the blackheads—and they are gone. Have a Hollywood complexion.

SHOPRITE STORES

Phone 20 Gleichen, Alta. Phone 20
WATCH FOR OUR AD EVERY WEEK. IT WILL PAY YOU

The Harvest Season is Here



Per Pkg. 23c.

STOCK UP AT THESE PRICES

Pork and Beans, reg. tins, 3 for	39c
Macaroni, 5 lb. box	35c
Nabob Tea, per lb.	45c
Red Rose Coffee per lb. tin	38c
Corn Flakes, any kind, 3 pkgs.	25c
Honey, local, in gem quart sealers, each	39c
Sugar, 10 lb. paper bag	65c
Peanut Butter in gem quart sealers, each	39c
Jelly Powders, Nabob, 6 for	25c
Canned Sausage, Campfire or Shamrock Brand, 2 tins	45c

TIGHT NERVES, WORRIED MINDS and TIRED
BODIES RELAX and REST after a COOL GLASS OF

BEER

A VITALIZING REFRESHMENT

Choice malt . . . selected hops . . . pure yeast . . . the wholesome ingredients blended, brewed and aged give you the favorites . . . ALBERTA BEERS

ENJOY YOUR FAVORITE BRAND in the home . . . ORDER BY THE
CASE FROM YOUR LOCAL GOVERNMENT VENDOR STORE

This advertisement is Not Inserted by the Alberta Liquor Control Board or by the Government of the Province

HOW ABOUT PRINTING

All business houses need more or less printed matter, all of which is within the possibilities of the local printer. Yet how prone many are to pass up the home printer and let the orders go to city offices which have no interest whatever in rural communities except to get printing orders and the cash to pay for them. Business men, remember that the home paper is constantly promoting the interests of the home community and you owe it to your self and your local paper to back up these efforts by at least having your printed matter done locally.

The Gleichen Call

Thirty Years Serving Gleichen and Community

Town & District

Miss E. Frankton of Calgary has been holidaying at the home of Mrs. W. Busby.

Mrs. Dock Robinson and daughter, Mrs. S. B. Bannister of Turner Valley were visitors at the home of Mr. and Mrs. Wm. McKeever last week.

Howard Bowen for many years a resident of Gleichen but now living in Calgary, paid the town one of his rare visits last week. "Skinny" went along with the 22nd Battery boys to Manitoba.

Mr. Erford was hostess to Mr. and Mrs. J. McKeever of Manlin, Alta. M. and Mrs. Wm. McKeever, and Mr. and Mrs. A. N. McLeay on Friday, showing them her wonderful garden and heavily loaded fruit trees. After a walk around the garden Mrs. Erford served strawberries and ice cream which certainly proved to be a treat.

The 22nd Battery was at full strength of 35 men when it left on the morning train last Friday for Camp Shilo, Man. They will be gone about ten days altogether. The Indians are displaying a martial spirit since 4 of our Blackfoot friends went along. It is stated that some 50 young braves also wished to join the Battery and make the trip.

Joel Wallin, aged 68 years, died at Eventide Home Thursday evening, the funeral taking place Saturday afternoon at 2 o'clock with Adj. Sutherland and other Salvation Army officers officiating, burial taking place in Eventide cemetery. The late Mr. Wallin came to the home from near Redcliffe some three months ago. He was born in Sweden and by occupation was a farmer.

Do you know that an editor or a reporter for a newspaper can in his rounds stop and ask a hundred persons "what is the news?" and nine-nine out of every hundred will reply, "nothing special" and yet, fifty of that number know something that if not found in the next paper will astonish them greatly and disappoint them more, and perhaps make them madder than hornets. Don't be afraid to let the newspaper man know it.

Rallying to the support of the Navy League of Canada in its work of assisting widows and orphans of men of the merchant marine and their dependents; maintaining sailors homes and institutes, etc. in our large ports from coast to coast. Looking after the welfare of the seamen when ashore; training boys and young men and helping to make better citizens of them, the citizens of Gleichen subscribed \$10.00 to this cause in a recent campaign here conducted by Fred Cook, organizer of the Alberta division.

A very enjoyable afternoon was spent last Wednesday when 17 members and friends of the Ladies Social Circle met at the home of Mrs. Walker. After the business session of the meeting the entertaining program sponsored by Mrs. McKeever was very much enjoyed by all. The contest prizes were won by Mrs. J. A. McArthur, Mrs. Stirling and Miss Weeks. A delicious luncheon was served by the hostess and her assistants. The next meeting will be on August 25th at the home of Mrs. E. Etheridge.

WHEN A FELLER HAS THE BLUES

When a feller has the blues,
'Taint no use to ask his views
'But the country—how it goes—
Ef it hails of ef it snows—
When up, or when do down,
Wh'at's stoped still, or whirlin' round—
Never keers for any news,
That 'ere feller with the blues!
Sun may do his best to shine—
Blossoms purple on the vine;
Birds may sing in music sweet,
Rivers ripple at his feet;
An' the birds the boughs along
Jest may split their throats with song,
But he's lonesome as you choose,
That 'ere feller with the blues!

Where'd they come from? Day by day,
You can see 'em on the way,
Jest a'trudgin' up the slope—
Drownin' all the bells of Hope!
Comin' in the door to chide y'—
Drownin' up a chair beside you,
Sayin', "Hello! What's the news?
Them exasperatin' blues!
Then it is we know we're human—
Then it is the smile of woman
Is the only welcome light
That comes tinkling through the night
Ef that smile o' her has bound you,
Ef you feel her arms about you,
Be as happy as you choose,
With "Good mornin'" to the blues!

—Contributed.

CLASSIFIED ADS

Notice under this heading 15 words or under 50c, first insertion and 25c each subsequent insertion 8 weeks \$1.00. Over 15 words one cent per word for each insertion.

FOR SALE CHEAP — Studebaker car in good condition, seats can be converted into bed. 1 Dutch dining room cupboard. 1 small kitchen cupboard. 1 Franklin stove, (open fire place.) 1 Quaker rug. 2 gas lamps. Apply home E. J. Garland.

HOUSE TO RENT—Known as Guest residence, beginning Sept. 1st. Hardwood floors, running water, hot water heater. Apply box L. Call office.

FOR RENT—7-roomed house and property known as the W. H. James residence, half mile east of Gleichen post office, on gravel highway. Has full basement, electric lights, hot and cold water, bath room nicely fitted up, sewage system, five nice closets, in fact fully modern. Barn, hen house, well, garage, beautiful lawn, many large trees, irrigated from C. P. R. ditch. Anyone interested see M. Bolinger.

He never was a friend who ceased to be for a slight cause.

Rescuers Race Death to Rescue
Entombed Miners.

"DRAEGERMAN COURAGE"

THURSDAY 8.30 P.M.
SATURDAY: Matinee at 3 p.m. and evening shows at 7.50 and 9.15.

GLEICHEN COMMUNITY HALL

GEO. W. EVANS

Undertaker
And Embalmer

MOTOR HEARSE

Artificial wreaths always
on hand. Weather does not
effect these flowers in any
way

LUKE'S LAUNDRY

LAUNDRY WORK. CLEANING
AND PRESSING. REPAIRING
DRY CLEANING A SPECIALTY

The Call Says



Think what this wonderful offer will mean in enjoyment throughout the whole year for yourself and your family. Magazines of your own choice and this newspaper, packed with stories, timely articles, helpful departments and colorful illustrations. Now is your chance.

GROUP 1 SELECT ONE MAGAZINE

- ☐ Opportunity Magazine 1 yr.
- ☐ National Home Monthly 1 yr.
- ☐ Canadian Magazine - 1 yr.
- ☐ Star Review Magazine - 1 yr.
- ☐ Pictorial Review - 1 yr.
- ☐ Silver Screen - 1 yr.
- ☐ American Boy - 1 yr.
- ☐ Parents' Magazine - 6 mos.
- ☐ Can. Horticulture and Home Magazines - 1 yr.

GROUP 2 SELECT ONE MAGAZINE

- ☐ Liberty Bell (52 issues) 1 yr.
- ☐ Judge - 1 yr.
- ☐ Parents' Magazine - 1 yr.
- ☐ True Story - 1 yr.
- ☐ Screenland - 1 yr.
- ☐ House & Garden - 6 mos.

This Offer Fully Guaranteed—All Renewals Will Be Extended.

TAKE YOUR CHOICE!

\$ ALL FOR 3.00

OFFER NO. 1
One magazine from group 1
AND
One magazine from group 2
and this newspaper

OFFER NO. 2
Three magazines from
group 1 and this newspaper

USE THIS ORDER BLANK

Please clip list of Magazines after checking Publications desired. Fill out coupon carefully. Please send me the magazines checked with a year's subscription to your newspaper.
Gentlemen: I enclose \$.....
NAME.....
STREET OR R.R.
TOWN AND PROVINCE